MEDIA ADVISORY: FOR MARCH 10-11, 2014

CONNECTKaro 2014 Event in Bangalore: Opportunities for Sustainable Transport and Cities

National and international experts discuss sustainable transport and urban development in India

Editor’s Note: Watch a live webcast: connectkaro.org/live

BANGALORE (March 6, 2014)—EMBARQ India in collaboration with the Directorate of Urban Land Transport (DULT), Government of Karnataka, will host the second annual CONNECTKaro conference March 10-11 in Bangalore. Last year, more than 250 participants attended CONNECTKaro and 2,000 participants joined the sessions online.

With over 15 enriching sessions, CONNECTKaro will focus on ways to make Indian cities better places to live by improving transport and accessibility. CONNECTKaro will bring together more than 200 government officials, policy makers, practitioners and experts for a robust dialogue on sustainable transport and development.

Speakers include Mr. Guillermo Peñalosa, Executive Director, 8-80 cities; Dr. Darío Hidalgo, Director of Research and Practice, EMBARQ; Dr. Bimal Patel, President, CEPT University; Dr. Manas Fuloria, Co-founder & Executive Vice President, Nagarro Software; and Mr. Edgar Ribeiro, EFN Rebeiro and former Chief Town Planner (TCPO). Organizers and co-hosts Mr. Madhav Pai, Director, EMBARQ India and Ms. Manjula V (IAS), Commissioner, Directorate of Urban Land Transport will also address the gathering.

Sessions will cover a range of crucial issues facing Indian cities today, such as non-motorized transport, transit-oriented development, role of private developers in sustainable development, road safety, and gender security in public spaces.

CONNECTKaro is part of a global series of events hosted by the EMBARQ Network, the World Resources Institute’s program for sustainable transport and urban development.

WHAT:
CONNECTKaro urban transport and sustainable cities conference in Bangalore, India

WHO:
Hosted by Mr. Madhav Pai, Director, EMBARQ India and Ms. Manjula V (IAS), Commissioner, Directorate of Urban Land Transport
Featured speakers and panelists

Mr. Guillermo Peñalosa, Executive Director, 8-80 Cities
Dr. Dario Hidalgo, Director for Research and Practice, EMBARQ
Dr. Bimal Patel, President, CEPT University
Dr. Manas Fuloria, Co-founder & Executive Vice President, Nagarro Software
Mr. Edgar Ribeiro, EFN Rebeiro and former Chief Town Planner (TCPO)

WHEN:
March 10-11, 2014
10 am – 6 pm

Watch a live webcast: connectkaro.org/live

WHERE:
ITC Gardenia
No.1, Residency Road
Bangalore, Karnakata, India

To RSVP, ask questions, or set up an interview, please contact Ramya Swayamprakash, Associate, EMBARQ India; Tel. +91-996-773-3325; rswayamprakash@embarqindia.org

About EMBARQ
EMBARQ catalyzes and helps implement environmentally, socially and financially sustainable urban mobility and urban planning solutions to improve people’s quality of life in cities. Founded in 2002 as a program of the World Resources Institute (WRI), EMBARQ operates through a global network of centers in Brazil, China, India, Mexico, and Turkey. The EMBARQ network collaborates with local and national authorities, businesses, academics and civil society to reduce pollution, improve public health, and create safe, accessible and attractive urban public spaces and integrated transport systems. EMBARQ has built its global recognition on its local experience, and addressing national and international policies and finance. More information at www.embarq.org